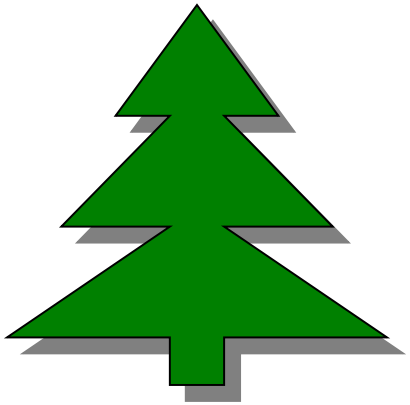
Training the New and Experienced Gardener

The Garden Company

Teacher Training Agenda

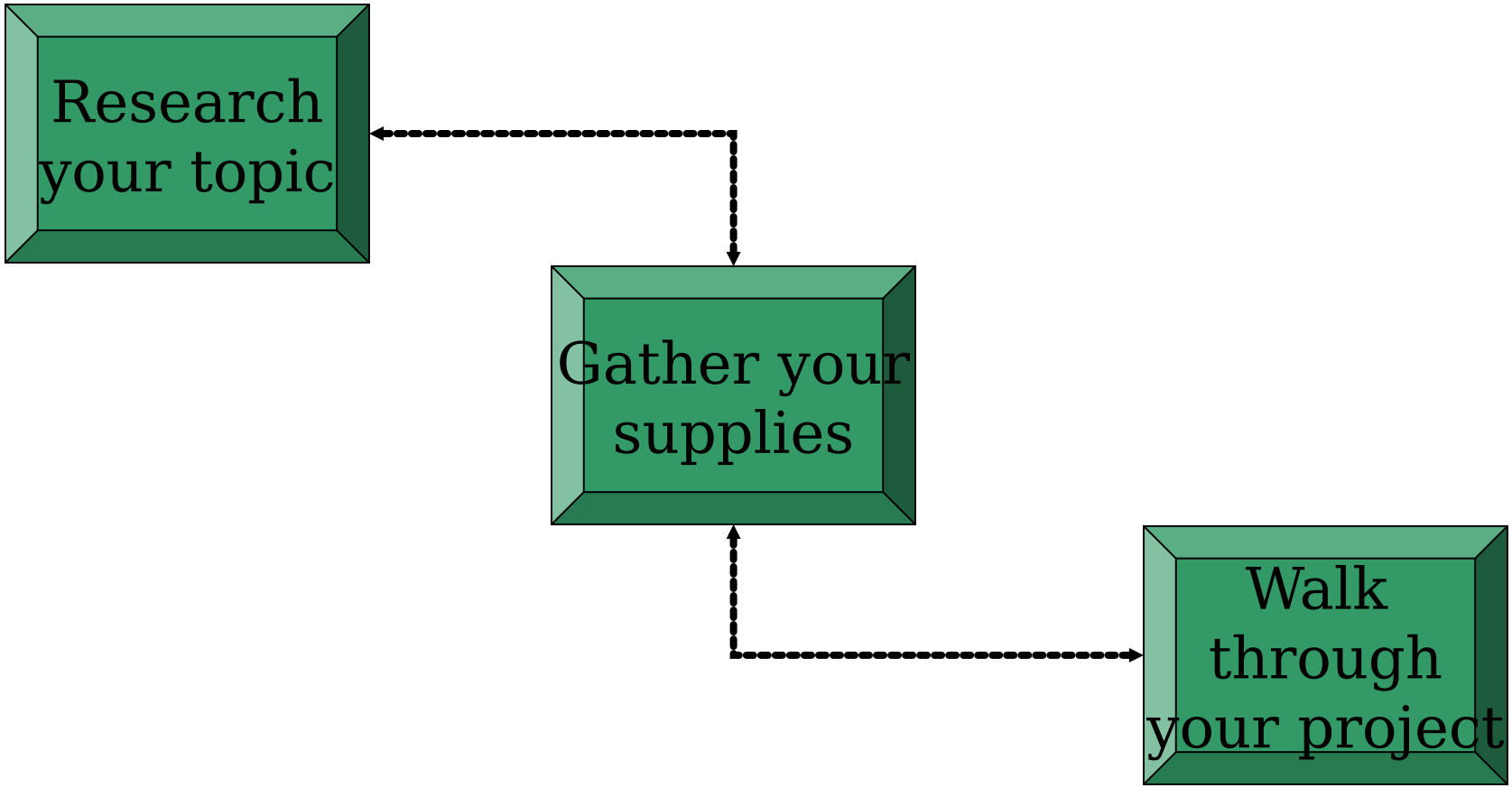
- Setting a Comfortable Class Atmosphere
- Preparing for the Class Session
- Know Your Students
- Use Available Resources
- Include Key Information on a Handout
- Sample Project Budget
- Classes Available at The Garden Company
- The Purpose behind Offering Classes
- Class and Classroom Schedule
- Sales Projection
- Question and Answer Time



Setting a Comfortable Class Atmosphere

- Name Tags
- Refreshments
  - *Can be prearranged with TGC staff*
- Seating Arrangement
  - *See class schedule for facility usage*

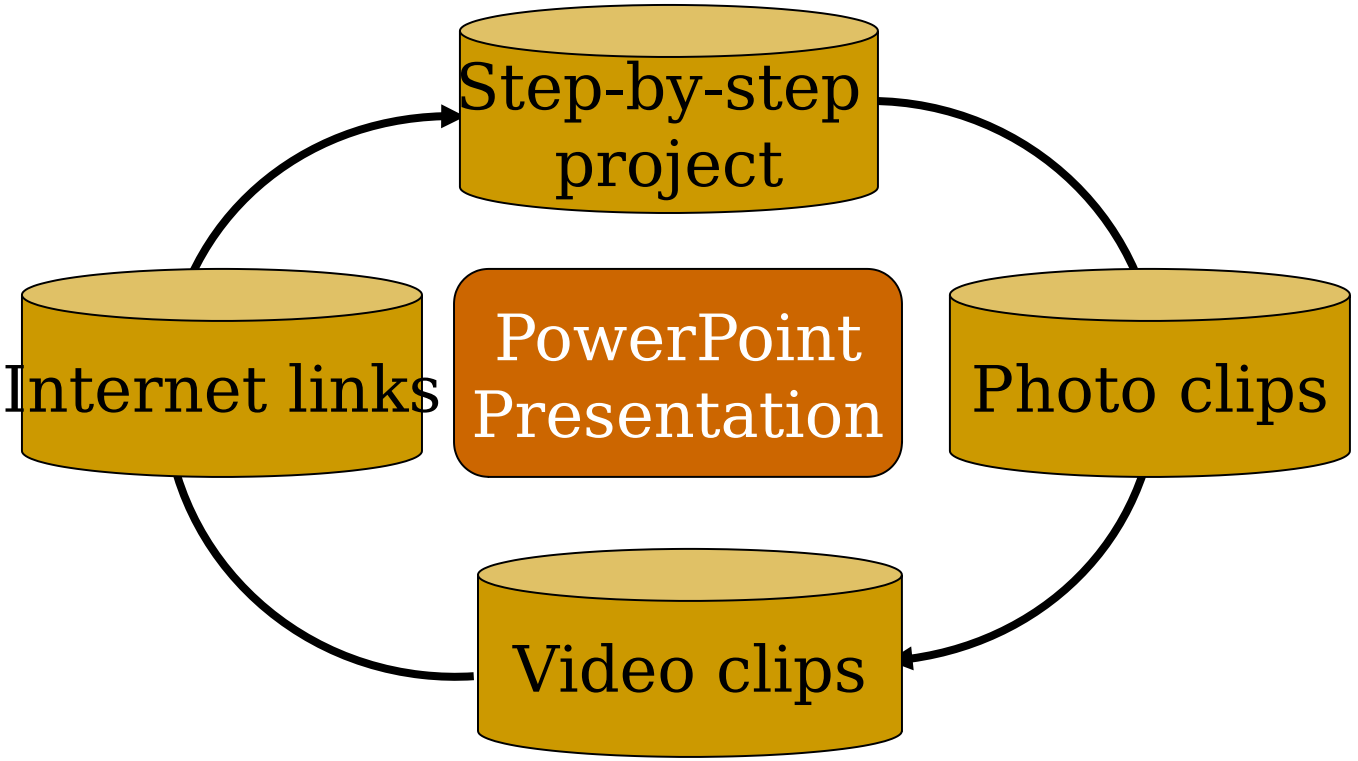
Preparing for the Class Session



Know Your Students

- Find out the knowledge level of your students
- Teach to the knowledge level of your students

Use Available Resources

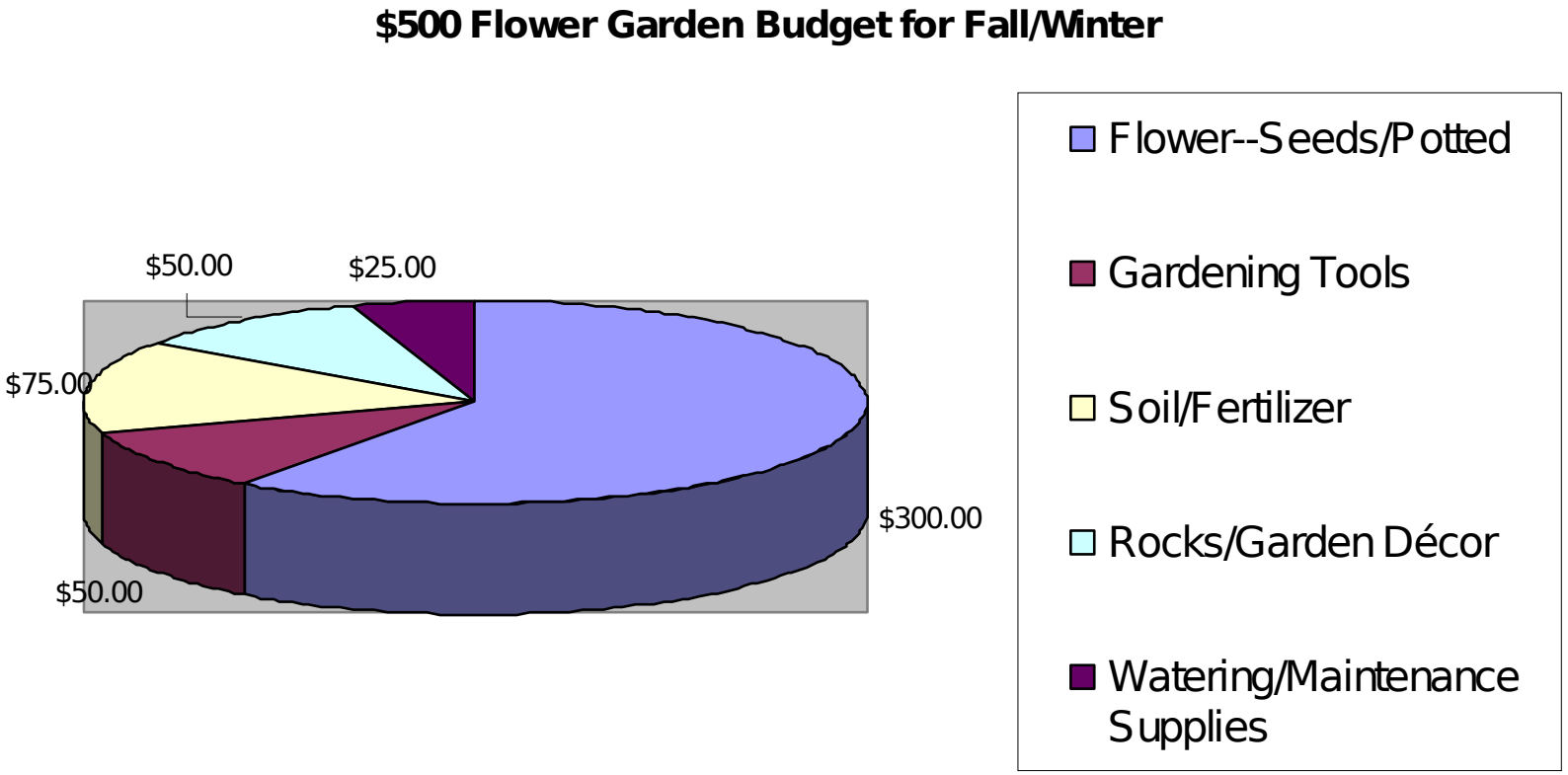


The Garden Company staff can help you create PowerPoint presentations prior to your class session.

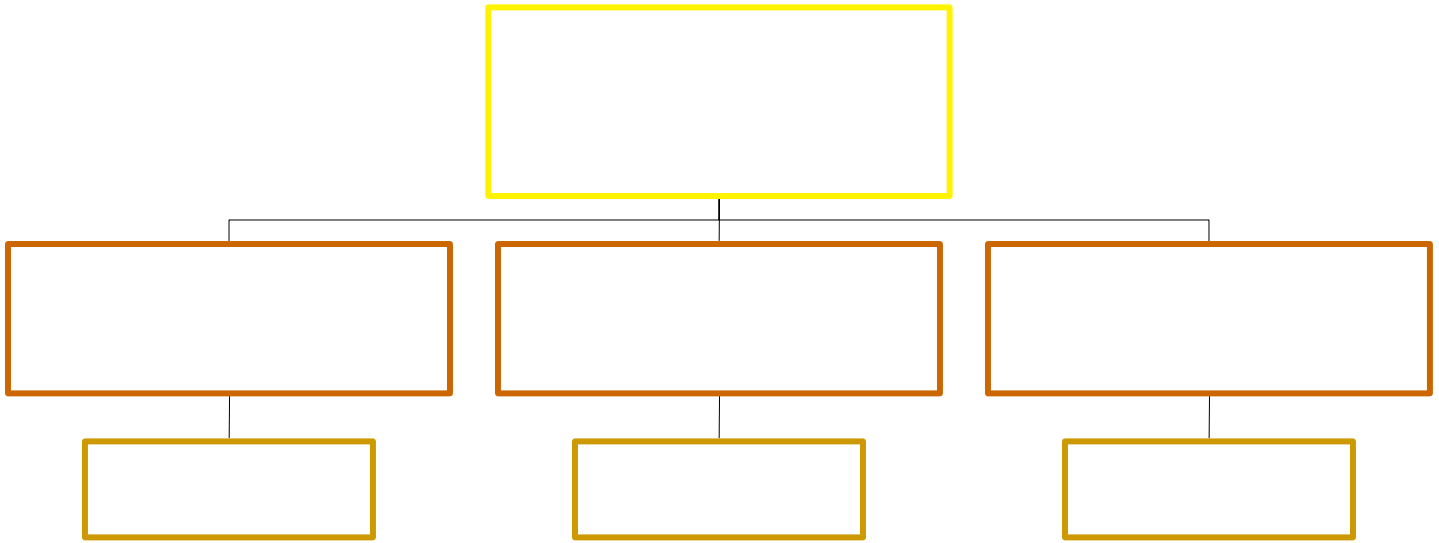
Include Key Information on a Handout

- Project preparation
  - *What do I need to do before I get started?*
- Project budget
  - *What kinds of expenses should I plan for?*
- Supplies and equipment needed
- Maintenance program

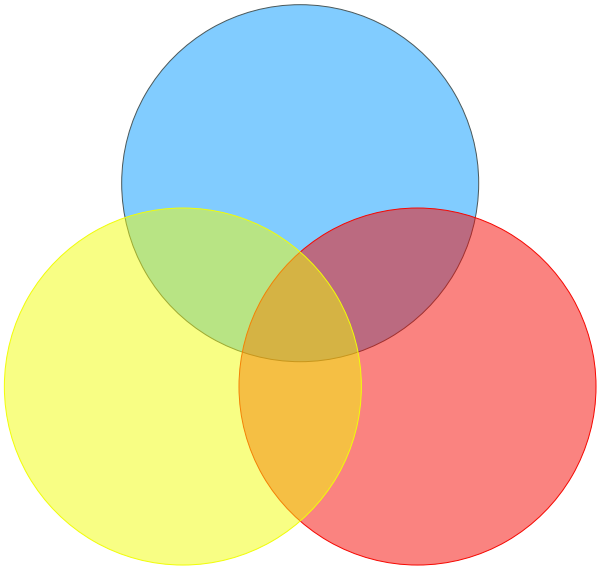
Sample Project Budget



The Garden Company Team



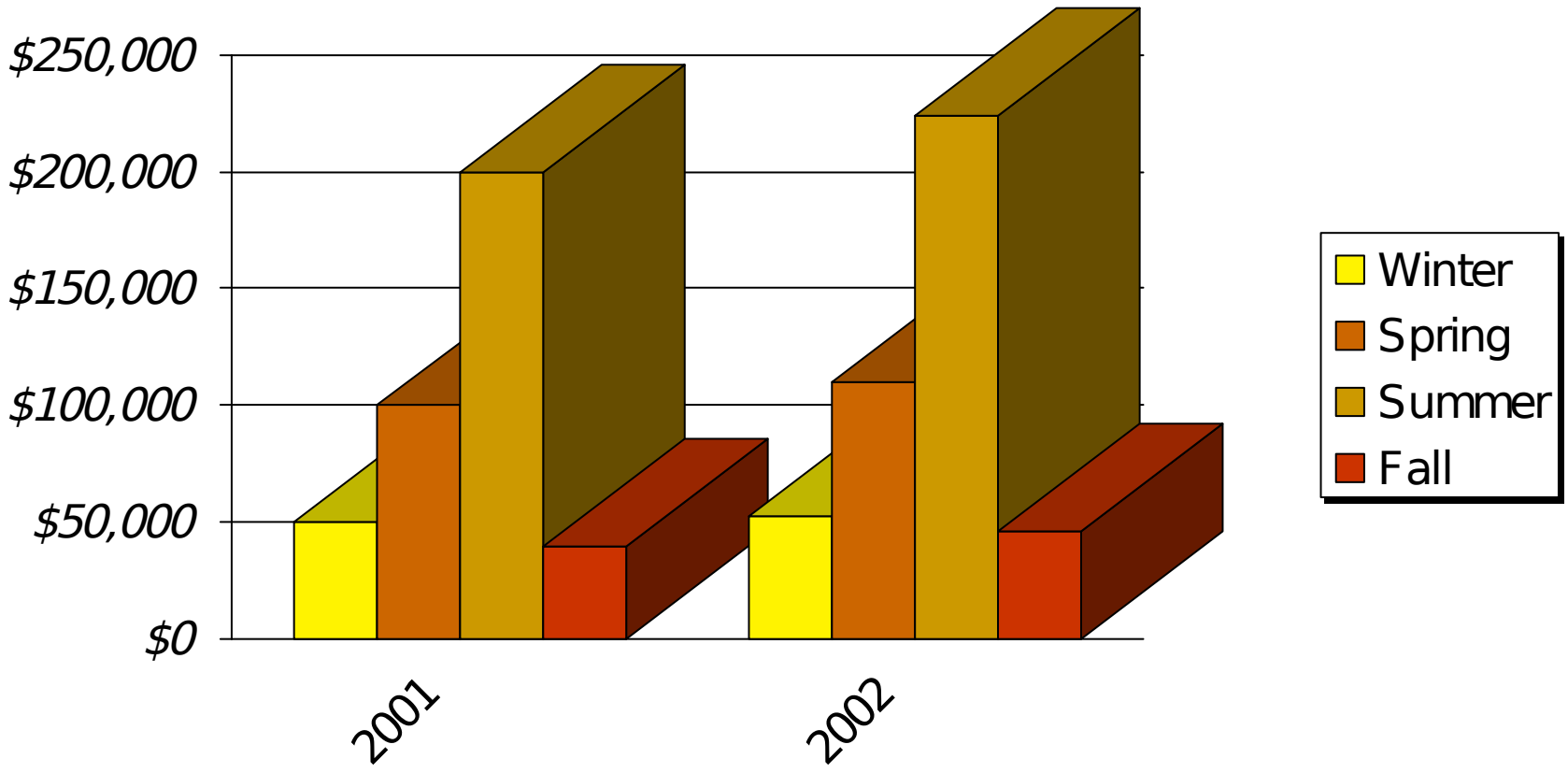
The Purpose behind Offering Classes



Class and Classroom Schedule

Class	Classroom
Trees and Shrubs	Rear Patio
Lawn Care	
Flowers	Room 1
Indoor Plants	Greenhouse

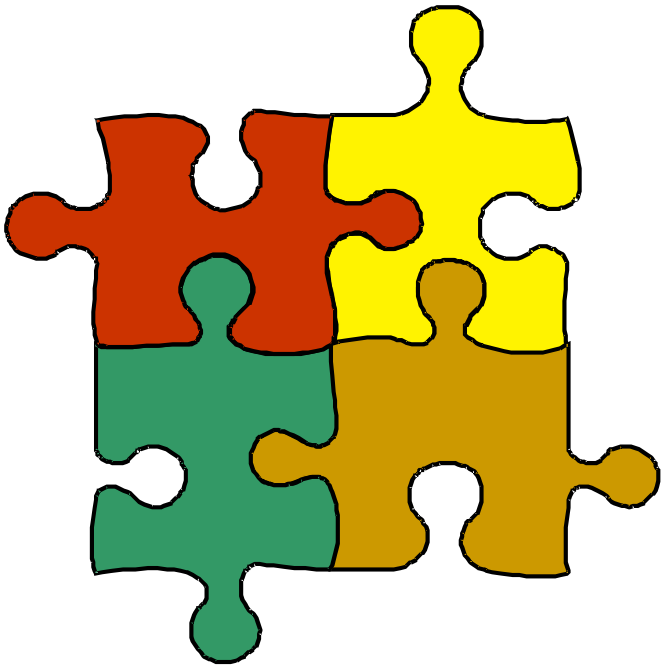
Sales Projection



Increases in sales are expected due to increased community outreach and advertising.

Question and Answer Time

- Class sign-ups, Class size, and Class cost
- Class advertising
- Teacher and student discounts at The Garden Company



The Garden Company

Helping our community grow!